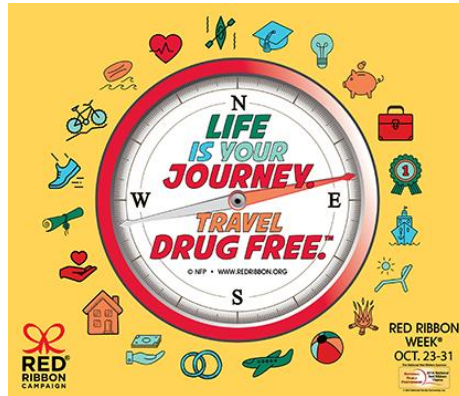


# Red Ribbon Week 2018



## “Life is Your Journey, Travel Drug Free”

Red Ribbon Week was established to honor the memory of DEA agent KiKi Camarena, who was killed in the line of duty. Each year, schools across the nation participate in activities to raise awareness of the problems related to the use of drugs, alcohol and tobacco, and to make pledges to keep the school, the community, and the nation drug free. Next week Calle will be celebrating Red Ribbon Week with the following activities:

Monday (10/22) – **“Red Ribbon Day”** – Students will receive Red Ribbons and RRW bookmarks to kick off the week.

Wednesday (10/24) – **“Team Up Against Drugs”** – students and staff are encouraged to wear their favorite sports jersey to signify working together to end drug use in the community.

Friday (10/26) – **“Red Alert”** – students and staff are encouraged to wear as much red as possible and take/post pictures of themselves to social media to culminate the weeks efforts to bring awareness to the problem of drug use in society. #redribbonweek #callemayor  
Students will receive RRW Certificates.

\*\*During this week, parents are encouraged to have a discussion with their children on the seriousness of drugs and making good choices.\*\*